



OptinMonster Presents

# WELCOME EMAIL CAMPAIGN TEMPLATE



# Welcome Email Campaign Template

This Welcome Email Campaign Template is designed to assist in planning your welcome email campaign series.

For a successful campaign, you should track:

- When each email will be sent
- The goal of each email
- A description of each email

Email # \_\_\_\_\_

Date: \_\_\_\_\_

Use one worksheet for each email in your campaign.

Goal of email:

Description of email:

Email # \_\_\_\_\_

Date: \_\_\_\_\_

Use one worksheet for each email in your campaign.

Goal of email:

Description of email:

Email # \_\_\_\_\_

Date: \_\_\_\_\_

Use one worksheet for each email in your campaign.

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Description of email:

Email # \_\_\_\_\_

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